

# XIAOYUN CHEN

**UX Designer**

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[Xiaoyunchen.com](http://Xiaoyunchen.com)

## EDUCATION

### MS in Human-computer interaction

Georgia Institute of Technology

Expected Dec 2022

### MS in Industrial Design

Georgia Institute of Technology

2 years study

### BS in Mechanical Engineering

Illinois Institute of Technology

2014-2017

## SKILLS

### Design

User Interface, Service Design, Wireframes, Concept Sketches, User Flow, Visual Presentations, Story Boards, Data Visualization

### Research

User Personas, Task Analysis, Affinity Mapping, Survey, Interviews, Usability Testing, Empathy Map, User Journey Map, Focus Group, Competitive Analysis, A/B Testing, Data Analysis, Literature Review

### Tools

Figma, Miro, Adobe Creative Suite, Fusion 360, Keyshot, Axure, Adobe XD, Tableau, After Effect, Adobe Illustrator, Adobe Premiere Pro, Axure

## RECOGNITION

### European Product Design Award

Education Group Winner

### Museum of Design Atlanta Exhibition

Project Exhibition

## EXPERIENCE

### Graphic Marketing Designer | Campus Service @ GaTech

Atlanta, GA | Feb 2021 - Present

- Create flyers, social media graphics, and other visual assets for print and digital platforms while adhering to brand guidelines.

- Generate content for students and faculty weekly newsletter.

### UIUX Designer | Appsketiers

Atlanta, GA | Jun 2020 - Jan 2021

- Conduct UIUX design based on Clint's Mapping Questionnaire, which included visual design, UI system, user flow, wireframe, and interactive prototype.

- Helped the UIUX team with client revision and redesign the interactive prototype based on client revision feedback.

- Help the team solve the hoarding of design projects that need to be modified so that new design projects can be carried out more efficiently.

## PROJECT

### UX Researcher | Cryptocurrency + Online Banking

Atlanta, GA | Aug 2021 - Dec 2021 | Collaborate with Fiserv

- Design a system that embeds cryptocurrency with Chase online banking for advanced and novice crypto users.

- Conduct user research included literary review, competitive analysis, semi-structured interviews, and surveys.

- Use Figma to build an interactive interface prototype and conduct Users' usability testing and expert heuristic evaluations.

### UIUX Designer | Reclame

Atlanta, GA | Aug 2021 - Dec 2021

- Design a sustainable dining system for users working or studying from home.

- Conduct user research included literary review, semi-structured interviews, surveys, and a diary study.

- Use Figma to build an interactive interface prototype and conduct user testing.