Feedback Section Round 1

Ideas	Things they like	Things they don't like	Opportunities	Rating Points
1 Crypto visible on home page with other accounts/credit cards	User 3 - Looks very familiar to current banking applications they use. Not intimidating. User 4 - Both Crypto and bank info in the same page User 3 - Ability to convert between cryptocurrencies. User 4 - QR Code for Wallet. User 4 - For Transfer Screen: Frequency feature for crypto. User 2 - The number of steps feels about right User 2 - I like the display and the details User 2 - I like that the information is very clear. User 1 - Bank accounts are familiar to traditional app User 1 - Can understand change in value	User 4 - The Graph at the bottom User 3 - The Left arrow button in Convert screen was confusing. User 4 - For Activity Screen. Why some of them are group together? Don't necessarily need balance but you need to be consistency User 4 - It is confused on Crypto Screen that it shows how much I own instead of the price. User 2 - Don't understand the graph at the bottom. User 2 - I feel the steps didn't always make sense. User 2 - Some of the buttons gave me certain expectations that didn't match what happened. User 1 - Confused about network User 1 - Doesn't understand QR Code also says its too big User 1 - does not understand address code	User 4 - Showing other token also on Crypto selection page User 3 - Keep it consistent with current online banking applications to ease the user in to the experience. User 4 - A receive feature *QR code/address not clear as the means to receive crypto User 4 - Combine Profolio Screen with Crypto Selection Screen User 4 - Have a balance on the top. User 4 - Funds can move faster from bank to frypto. User 2 - I feel it would be better to have a menu bar User 2 - I would feel more secure buying crypto through my bank.	U4: 7 U3: 10 U2: 8 U1: 6 Average:8.25
2 Crypto portfolio as an investment included on nav bar	User 1- Likes the ease of navigation through the nav bar User 1- Likes balance displayed on top in bold User 1- Likes that the home page looks the same and is familiar to the user. (Profers segregation of Bank account and crypto account) User 1- thought the pay & trasfer section looked familiar. Can pay bills, Zelle, Send Crypto, Wire, Deposit User 1- Liked the educational section to provide useful informational insights to new learners. User 2 - Like the nav bar User 2 - Likes that crypto is seperated from normal banking User 4 - Like the Navigation bar on the bottom. User 4 - Educational part on the bottom User 4 - Ability to move funds from bank to crypto User 4 - I think it's pretty good it would be nice to actually be able to see my crypto investments in my total net worth User 1- Liked the Visual graphs in Plan & Track User 3 - Pay & Transfer was easy and straightforward User 3 - Flow did not seem familiar of me. Felt like a new experience, which isn't a bad thing. User 2 - Tutorials for crypto could be a positive I guess User 3 - Educational resources was a key benefit User 1 - liked that graphs showed him trend of his activity User 2 - The nav bar icons are cute User 1 - Design is intuitive and clean User 1 - Education makes it accessible	User 3 - Confusion about balance discrepancy and how it related to the explore as you go section. User 4 - On the Cash-in and Cash-out page, he feels like add the amount first then select in or out. User 4 - On cash-in and cash-out, they dont saying what crypto are putting your cash into and not saying which crypto you are cashing out. User 4 - For Plan and Track, Im not sure what I should be noticed through the projection. User 2 - Need more information in the cashout User 2 - A lot of things happening here, find it confusing. User 1 - confusion about the crypto list being something he could click into to learn more about. User 1 - did not understand what preview button meant in cash in/ cash out User 1 - Include more in the learning section	User 3 - Cash Out should show how much crypto I have currently. User 3 - In the Cash Out screen, the account selection should be below the input User 4 - Reward after user review the Educational function. Like Coinbase they actually give you $1 to Dollar $5 in different cryptocurrencies User 3 - Remove wire option. It is often for power users/businesses only. User 4 - No receive Feature User 3 - If I don't have crypto in my account, show educational options in place of it. User 1 - Suggests keeping bank and crypto seperate to not intimidate new users or users not interested in crypto. User 2 - I would feel more secure buying crypto through my bank. User 2 - Are the tutorials internal or external links. I am not sure I would trust internal bank tutorials, I would probably do the research myself.	U4: 7 U3: 8 U2: 8-9 U1: 7 Average:7.5
3 Link external crypto accounts to bank	Usr 3 - It is helpful to see aggregate accounts on one screen. User 3 - Adding an external account is a key benefit User 2 - Matches their mental model User 4 - Able to link to an external platform, access all different accounts User 4 - Log in with robinhood make more safe to me User 1 - Familiar home screen Add text	User 3 - Current balance on credit card is confusing because I'm not sure if it's how much I have available or if it's how much I spent. User 3 - Confusion about log-in with signing in with user/pass or signing in directly with third party account. User 3 - Expected "Edit Accounts" to allow the user to reorder or change nicknames of accounts. User 2 - Should have a progress indicator in loading User 2 - Login is missnin a login or enter button User 2 - Feels likes there should be something that tells me that Robinhood has been successfully added. User 4 - It is confused that group Gemini and robinhood together. What if I own same crypto in different acount? User 4 - The humberger bar is confused User 1 - does not know the list of third party accounts mentioned User 1 - did not understand edit account User 1 - Hopes does not need to log in everytime User 1 - 10 seconds loading time is too long User 1 - does not like expand icon on seperate accounts thinks it should be next to crypto to expand the whole list	User 2 - An overview of my investments could be an emotionally positive experience User 2 - I would feel more secure buying crypto through my bank. User 4 - Tap an External account and expanded to see the detail. User 4 - Number to show the total value as well a graph on the top User 4 - need a navigation bar. User 1 - Tap crypto for overview of external accounts. Tap a specific account to see its info Add text	U4: 4.5 U3: 8 U2: 7 or 8 U1: 7 Average:6.75

Winner